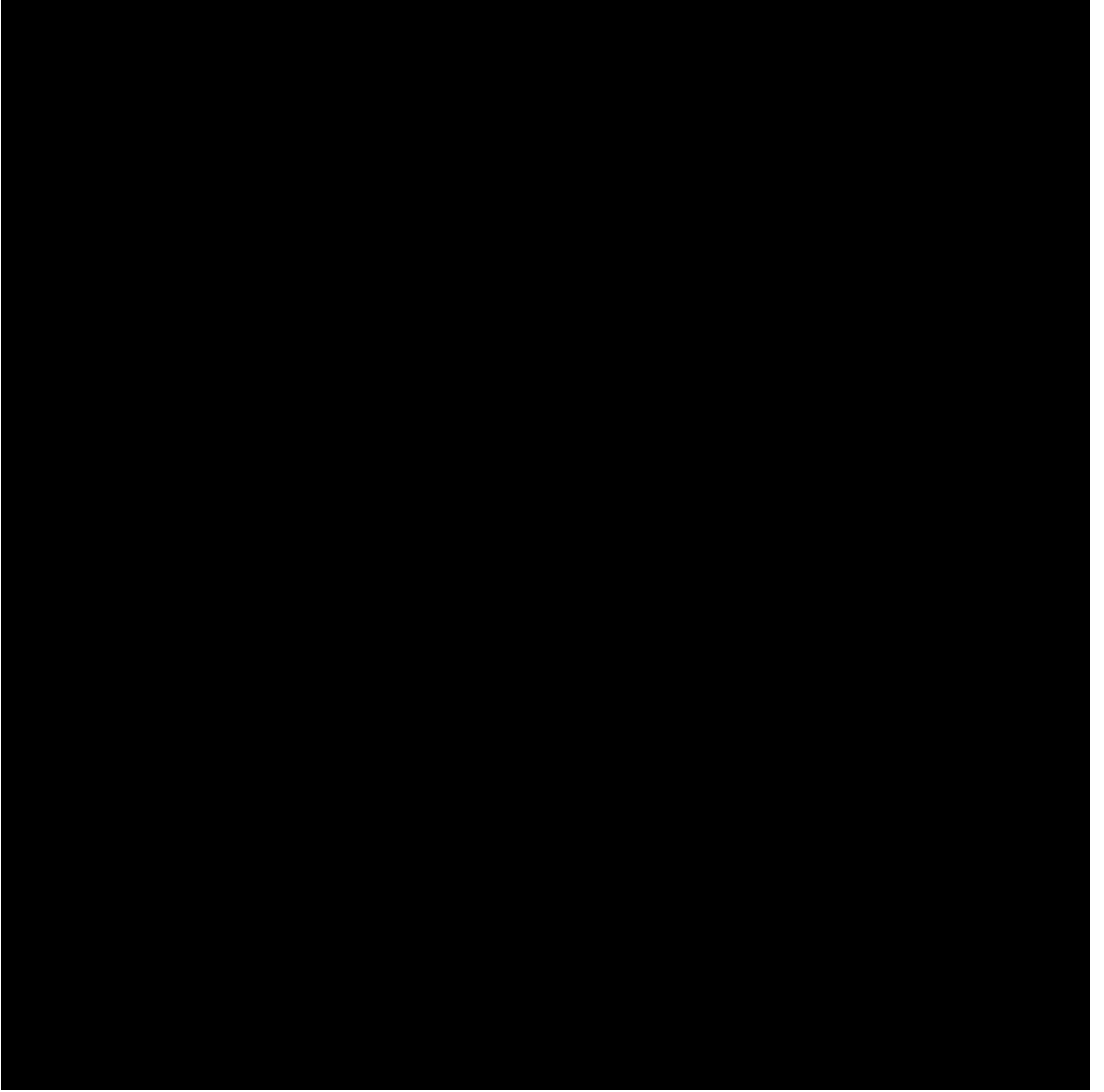
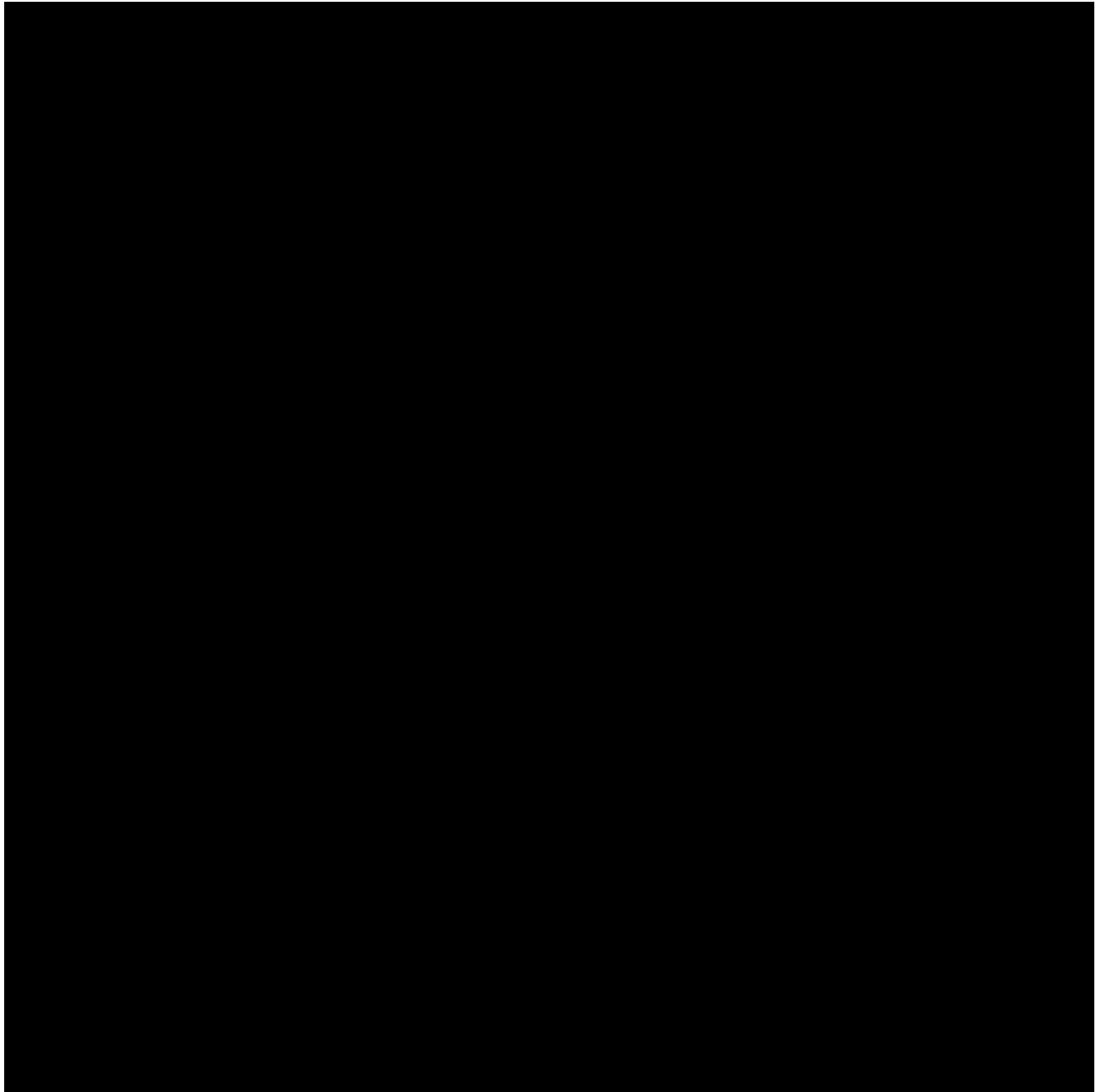


As We all know [facebook](#) is most popular social media platform and most of us use it daily and every



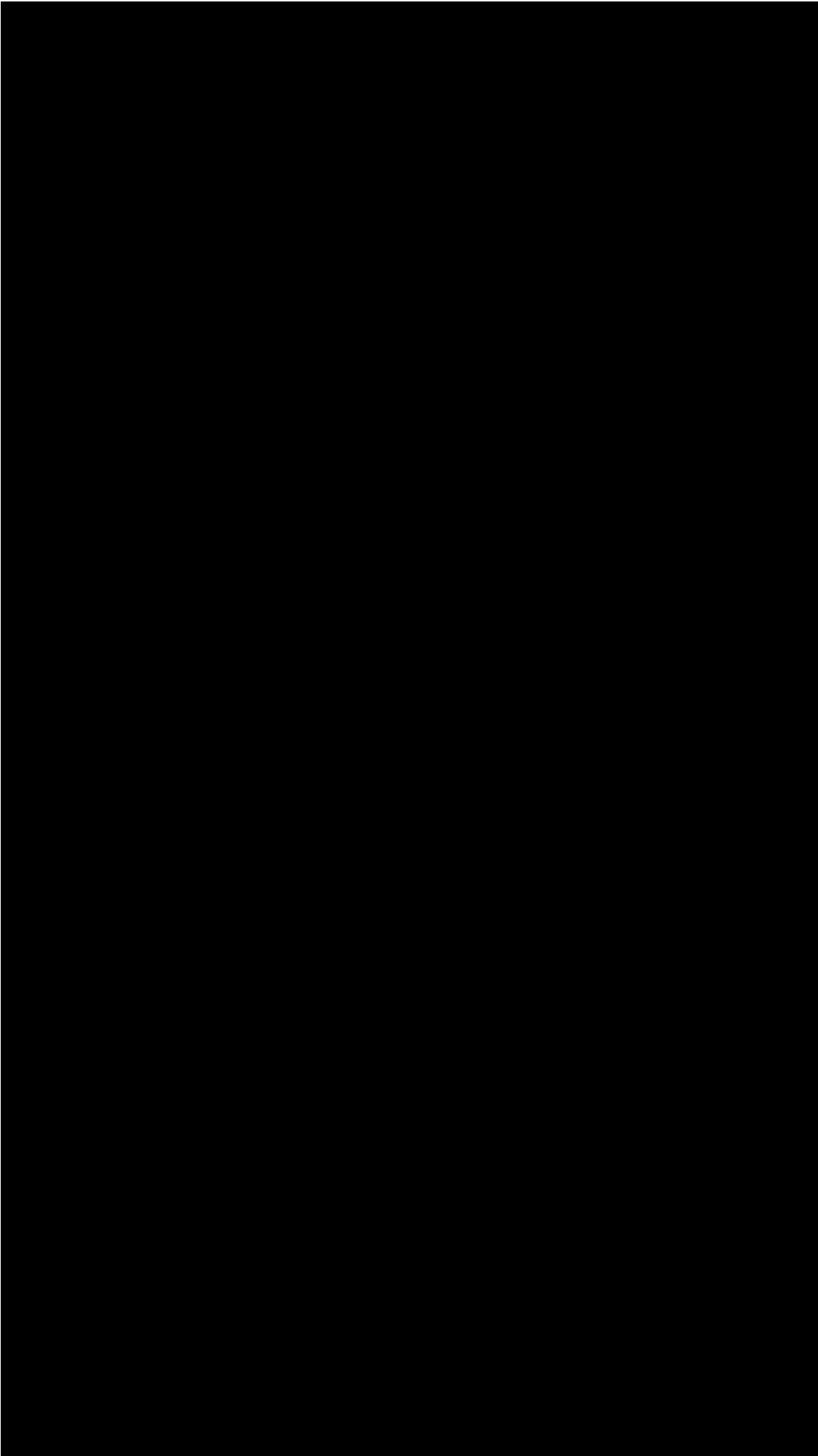
2. **Instant Article** : You have noticed many time browsing facebook from your facebook app and whenever you click on article then the article loads within seconds on the facebook app without redirecting you to any browser.In these type of articles you can see a _____ on right top side. Check Below Picture (symbol marked with red).
-



In Instant Article you have to link your facebook page with your website and you have to verify your site on your facebook page too. Don't worry i will tell you the Method. By the way after verifying all these your all future articles will be converted to instant articles.

The most popular benefit of these type of articles is that they open within seconds without taking so much time not even the texts but videos and pictures too. But normal article's first of all redirect you to a browser and then to their site and content also take time to load properly.

The second Benefit is that facebook only monetize instant article not the normal ones. So you only get paid if your articles are Instant Articles. whenever you visit an instant article you will see some sponsored ads on that post and these are from facebook not from our google adsense. See Below Picture



In last as i already said facebook will be a better platform for monetization and you have to start building your page now.I hope this Article Helped you do share it with your friends and family.
